

## How the Survey was Conducted

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### Nature of the Sample: NBC News/WSJ/Marist South Carolina Poll of 2,508 Adults

This survey of 2,508 adults was conducted January 17<sup>th</sup> through January 23<sup>rd</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of South Carolina were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of South Carolina from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within  $\pm 2.0$  percentage points. There are 2,340 registered voters. The results for this subset are statistically significant within  $\pm 2.0$  percentage points. Among registered voters, 909 had a phone match in the voter file and 1,431 did not. The results for these subsets are statistically significant within  $\pm 3.3$  percentage points and  $\pm 2.6$  percentage points, respectively. There are 1,197 voters in the potential Republican primary electorate. The potential Republican primary electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 887 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within  $\pm 2.8$  percentage points and  $\pm 3.3$  percentage points, respectively. There are 718 likely Republican primary voters and 446 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 South Carolina Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within  $\pm 3.7$  percentage points and  $\pm 4.6$  percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

## NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters

## Nature of the Sample - South Carolina

		South Carolina Adults	South Carolina Registered Voters
		Col %	Col %
South Carolina Adults		100%	
South Carolina Registered Voters		93%	100%
South Carolina Potential Republican Electorate		48%	51%
South Carolina Likely Republican Primary Voters		29%	31%
South Carolina Potential Democratic Electorate		35%	38%
South Carolina Likely Democratic Primary Voters		18%	19%
Party Identification	Democrat	n/a	30%
	Republican	n/a	38%
	Independent	n/a	31%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	4%
	Liberal	n/a	14%
	Moderate	n/a	31%
	Conservative	n/a	35%
	Very conservative	n/a	16%
Tea Party Supporters		n/a	26%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	40%	39%
	45 or older	60%	61%
Age	18 to 29	17%	16%
	30 to 44	23%	23%
	45 to 59	26%	26%
	60 or older	33%	34%
Race	White	67%	67%
	African American	27%	27%
	Latino	4%	4%
	Other	2%	2%
Region	Upcountry	25%	24%
	Piedmont	13%	13%
	Central	26%	26%
	Pee Dee/Waccamaw	16%	16%
	Low Country	20%	20%
Household Income	Less than \$50,000	55%	53%
	\$50,000 or more	45%	47%
Education	Not college graduate	66%	64%
	College graduate	34%	36%
Marital Status	Married	49%	51%
	Not married	51%	49%
Evangelical Christian	Yes	42%	43%
	No	58%	57%
White Evangelical Christians		29%	30%
Religiosity	Practice a Religion	66%	68%
	Does not Practice a Religion	34%	32%
South Carolina Voter Registration List	Match	n/a	39%
	No Match	n/a	61%
Interview Type	Landline	51%	52%
	Cell Phone	49%	48%

NBC News/WSJ/Marist Poll South Carolina Adults. Interviews conducted January 17th through January 23rd, 2016, n=2508 MOE +/- 2.0 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Registered Voters: n=2340 MOE +/- 2.0 percentage points.

## Nature of the Sample - South Carolina

		South Carolina Potential Republican Electorate	South Carolina Likely Republican Primary Voters
		Col %	Col %
South Carolina Potential Republican Electorate		100%	
South Carolina Likely Republican Primary Voters		60%	100%
Party Identification	Democrat	1%	1%
	Republican	71%	74%
	Independent	26%	23%
	Other	1%	2%
Past Participation*	Yes	79%	87%
	No	21%	13%
Political Ideology	Very liberal	1%	1%
	Liberal	4%	4%
	Moderate	25%	22%
	Conservative	48%	50%
	Very conservative	23%	24%
Tea Party Supporters		40%	43%
Gender	Men	53%	52%
	Women	47%	48%
Age	Under 45	33%	29%
	45 or older	67%	71%
Age	18 to 29	12%	9%
	30 to 44	20%	20%
	45 to 59	27%	28%
	60 or older	40%	43%
Race	White	92%	93%
	African American	3%	3%
	Latino	3%	2%
	Other	2%	1%
Region	Upcountry	28%	30%
	Piedmont	14%	13%
	Central	23%	23%
	Pee Dee/Waccamaw	14%	14%
	Low Country	21%	20%
Household Income	Less than \$50,000	42%	40%
	\$50,000 or more	58%	60%
Education	Not college graduate	59%	57%
	College graduate	41%	43%
Marital Status	Married	64%	66%
	Not married	36%	34%
Evangelical Christian	Yes	54%	57%
	No	46%	43%
White Evangelical Christians		48%	51%
Religiosity	Practice a Religion	72%	74%
	Does not Practice a Religion	28%	26%
South Carolina Voter Registration List	Match	44%	47%
	No Match	56%	53%
Interview Type	Landline	55%	58%
	Cell Phone	45%	42%

NBC News/WSJ/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted January 17th through January 23rd, 2016, n=1197 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Likely Republican Primary Voters: n=718 MOE +/- 3.7 percentage points.

NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters

**Nature of the Sample - South Carolina**

		South Carolina Potential Democratic Electorate	South Carolina Likely Democratic Primary Voters
		Col %	Col %
South Carolina Potential Democratic Electorate		100%	
South Carolina Likely Democratic Primary Voters		50%	100%
Party Identification	Democrat	75%	79%
	Republican	1%	1%
	Independent	25%	21%
Past Participation*	Yes	74%	83%
	No	26%	17%
Political Ideology	Very liberal	9%	10%
	Liberal	28%	27%
	Moderate	36%	35%
	Conservative	20%	19%
	Very conservative	8%	9%
Tea Party Supporters		12%	11%
Gender	Men	42%	41%
	Women	58%	59%
Age	Under 45	45%	39%
	45 or older	55%	61%
Age	18 to 29	21%	16%
	30 to 44	24%	23%
	45 to 59	26%	28%
	60 or older	29%	32%
Race	White	35%	35%
	African American	59%	60%
	Latino	4%	3%
	Other	2%	2%
Region	Upcountry	18%	20%
	Piedmont	11%	12%
	Central	32%	31%
	Pee Dee/Waccamaw	19%	17%
	Low Country	20%	20%
Household Income	Less than \$50,000	64%	62%
	\$50,000 or more	36%	38%
Education	Not college graduate	67%	65%
	College graduate	33%	35%
Marital Status	Married	37%	40%
	Not married	63%	60%
Evangelical Christian	Yes	32%	31%
	No	68%	69%
White Evangelical Christians		8%	6%
Religiosity	Practice a Religion	65%	66%
	Does not Practice a Religion	35%	34%
South Carolina Voter Registration List	Match	34%	36%
	No Match	66%	64%
Interview Type	Landline	49%	51%
	Cell Phone	51%	49%

NBC News/WSJ/Marist Poll South Carolina Potential Democratic Electorate. Interviews conducted January 17th through January 23rd, 2016, n=887 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Likely Democratic Primary Voters: n=446 MOE +/- 4.6 percentage points.

## Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Adults	South Carolina Adults	42%	52%	6%
Registered Voters	South Carolina Registered Voters	43%	52%	5%
Potential Republican Electorate	South Carolina Potential Republican Electorate	9%	87%	4%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	89%	7%	4%
Party Identification	Democrat	93%	4%	3%
	Republican	6%	92%	3%
	Independent	41%	49%	10%
Political Ideology	Very liberal-Liberal	78%	16%	6%
	Moderate	51%	41%	8%
	Conservative-Very conservative	24%	73%	3%
Tea Party Support	Tea Party Supporters	20%	78%	2%
Region	Upcountry	33%	62%	5%
	Piedmont	40%	53%	7%
	Central	48%	46%	7%
	Pee Dee/Waccamaw	46%	48%	6%
	Low Country	45%	49%	6%
Household Income	Less than \$50,000	51%	42%	7%
	\$50,000 or more	35%	61%	5%
Education	Not college graduate	43%	50%	7%
	College graduate	39%	56%	5%
Race	White	22%	72%	7%
	African American	92%	5%	3%
	Latino	52%	33%	14%
Age	18 to 29	55%	36%	9%
	30 to 44	43%	50%	7%
	45 to 59	43%	52%	5%
	60 or older	34%	61%	5%
Age	Under 45	48%	44%	8%
	45 or older	38%	57%	5%
Gender	Men	39%	55%	6%
	Women	45%	49%	6%
Marital Status	Married	31%	65%	4%
	Not married	53%	39%	8%
Religiosity	Practice a Religion	41%	53%	6%
	Does not Practice a Religion	43%	50%	7%
Interview Type	Landline	39%	56%	5%
	Cell Phone	45%	47%	7%

NBC News/WSJ/Marist Poll South Carolina Adults. Interviews conducted January 17th through January 23rd, 2016, n=2508 MOE +/- 2.0 percentage points. Totals may not add to 100% due to rounding. South Carolina Registered Voters: n=2340 MOE +/- 2.0 percentage points. Potential Republican Electorate: n= 1197 MOE +/- 2.8 percentage points. Potential Democratic Electorate: n= 887 MOE +/- 3.3 percentage points.

# NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters

## 2016 South Carolina Republican presidential primary including those who are undecided yet leaning toward a candidate

		Donald Trump	Ted Cruz	Marco Rubio	Ben Carson	Jeb Bush	Rand Paul	Mike Huckabee	Chris Christie	John Kasich	Carly Fiorina	Other	Undecided
Potential Republican Electorate	South Carolina Potential Republican Electorate	35%	18%	13%	9%	9%	2%	2%	2%	1%	1%	0%	7%
Intensity of Support	Strongly support	46%	21%	9%	10%	7%	2%	2%	1%	1%	0%		
	Somewhat support	33%	20%	20%	7%	13%	2%	1%	2%	1%	1%		
	Might vote differently	17%	19%	21%	12%	12%	5%	3%	3%	4%	4%		
Party Identification	Republican	38%	20%	11%	9%	9%	1%	2%	1%	1%	1%	0%	6%
	Independent	28%	17%	18%	7%	10%	4%	1%	3%	2%	1%	1%	8%
Political Ideology	Moderate	34%	10%	16%	8%	13%	2%	2%	3%	2%	1%	0%	8%
	Conservative-Very conservative	35%	23%	12%	10%	6%	2%	2%	1%	1%	1%	0%	6%
Region	Upcountry	32%	17%	15%	9%	8%	2%	3%	3%	1%	1%	1%	8%
	Piedmont	37%	22%	10%	10%	7%	1%	2%	1%	0%	3%		6%
	Central	32%	19%	14%	9%	11%	1%	2%	1%	2%	1%	0%	7%
	Pee Dee/Waccamaw	45%	15%	11%	10%	6%	2%	1%	1%	1%	1%	1%	6%
	Low Country	34%	19%	12%	5%	12%	4%	0%	2%	2%	1%	0%	8%
Household Income	Less than \$50,000	39%	13%	9%	8%	13%	2%	3%	2%	2%	0%	0%	7%
	\$50,000 or more	33%	21%	15%	9%	8%	3%	1%	1%	1%	1%	1%	5%
Education	Not college graduate	39%	18%	11%	7%	10%	1%	2%	1%	2%	1%	1%	7%
	College graduate	29%	19%	16%	10%	9%	3%	2%	3%	1%	1%	0%	7%
Age	18 to 29	32%	15%	13%	18%	4%	7%		0%	2%	3%		5%
	30 to 44	32%	22%	10%	15%	8%	1%	2%	3%			1%	6%
	45 to 59	40%	19%	14%	6%	6%	2%	2%	1%	2%	1%	1%	6%
	60 or older	34%	17%	14%	5%	14%	1%	2%	2%	2%	1%	0%	8%
Age	Under 45	32%	19%	11%	16%	6%	4%	1%	2%	1%	1%	1%	6%
	45 or older	36%	18%	14%	5%	11%	1%	2%	2%	2%	1%	0%	7%
Gender	Men	38%	19%	13%	8%	7%	3%	1%	1%	2%	1%	1%	6%
	Women	31%	18%	14%	10%	11%	1%	3%	2%	1%	2%	0%	8%
Marital Status	Married	34%	21%	14%	9%	9%	2%	2%	2%	1%	1%	0%	6%
	Not married	35%	14%	12%	9%	11%	3%	2%	1%	2%	2%	0%	10%
White Evangelical Christians	White Evangelical Christians	32%	24%	12%	11%	8%	1%	3%	1%	0%	0%	0%	8%
Religiosity	Practice a Religion	31%	21%	13%	10%	10%	2%	2%	2%	2%	1%	0%	6%
	Does not Practice a Religion	43%	13%	14%	6%	6%	2%	1%	2%	1%	2%	0%	8%
South Carolina Voter Registration List	Match	33%	17%	17%	8%	9%	1%	2%	1%	2%	2%		8%
	No Match	36%	20%	10%	9%	9%	3%	2%	2%	1%	0%	1%	6%
Interview Type	Landline	34%	17%	15%	7%	9%	1%	2%	2%	2%	2%	0%	8%
	Cell Phone	36%	20%	11%	10%	9%	3%	1%	1%	1%	0%	1%	5%

NBC News/WSJ/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted January 17th through January 23rd, 2016, n=1197 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

# NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	South Carolina Potential Republican Electorate with a Candidate Preference	54%	30%	14%	2%
Primary Support	Donald Trump	66%	26%	6%	2%
	Ted Cruz	55%	30%	13%	1%
	Marco Rubio	35%	42%	21%	2%
	Ben Carson	57%	24%	19%	0%
	Jeb Bush	40%	37%	17%	6%
Party Identification	Republican	58%	28%	13%	2%
	Independent	44%	38%	16%	2%
Tea Party Support	Tea Party Supporters	59%	27%	12%	2%
Region	Upcountry	50%	30%	18%	2%
	Piedmont	52%	34%	14%	0%
	Central	50%	34%	14%	2%
	Pee Dee/Waccamaw	64%	21%	12%	4%
	Low Country	57%	28%	12%	3%
Household Income	Less than \$50,000	54%	29%	15%	3%
	\$50,000 or more	54%	31%	13%	2%
Education	Not college graduate	54%	30%	15%	2%
	College graduate	54%	30%	13%	2%
Age	18 to 29	45%	37%	17%	1%
	30 to 44	51%	37%	10%	2%
	45 to 59	58%	26%	14%	2%
	60 or older	55%	26%	15%	3%
Age	Under 45	49%	37%	12%	2%
	45 or older	57%	26%	15%	2%
Gender	Men	56%	30%	12%	2%
	Women	51%	30%	16%	2%
Marital Status	Married	54%	31%	12%	2%
	Not married	53%	28%	17%	2%
White Evangelical Christians	White Evangelical Christians	54%	31%	14%	2%
Religiosity	Practice a Religion	53%	32%	13%	2%
	Does not Practice a Religion	56%	25%	16%	3%
South Carolina Voter Registration List	Match	58%	28%	13%	1%
	No Match	51%	31%	15%	3%
Interview Type	Cell Phone	51%	32%	14%	3%
	Landline	57%	28%	14%	1%

NBC News/WSJ/Marist Poll South Carolina Potential Republican Electorate with a Candidate Preference. Interviews conducted January 17th through January 23rd, 2016, n=1053 MOE +/- 3.0 percentage points.  
Totals may not add to 100% due to rounding.

**NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters**

**Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?**

		Ted Cruz	Marco Rubio	Donald Trump	Ben Carson	Jeb Bush	Chris Christie	Mike Huckabee	Carly Fiorina	John Kasich	Rand Paul	Other	Undecided
Potential Republican Electorate	South Carolina Potential Republican Electorate with a Candidate Preference	21%	17%	15%	13%	9%	5%	5%	3%	3%	2%	1%	6%
Primary Support	Donald Trump	35%	13%		16%	11%	6%	5%	1%	2%	3%	1%	9%
	Ted Cruz		31%	33%	16%	5%	2%	5%	2%	0%	3%	1%	2%
	Marco Rubio	26%		18%	15%	10%	7%	3%	6%	7%	4%		5%
	Ben Carson	20%	28%	31%		9%		3%	2%				6%
	Jeb Bush	16%	22%	11%	9%		11%	5%	7%	11%		2%	7%
Party Identification	Republican	22%	17%	15%	13%	10%	4%	5%	3%	2%	1%	1%	6%
	Independent	18%	18%	13%	14%	7%	7%	3%	3%	5%	5%	0%	7%
Political Ideology	Moderate	21%	13%	13%	13%	12%	8%	4%	1%	4%	3%	1%	7%
	Conservative-Very conservative	22%	19%	16%	13%	8%	4%	4%	3%	2%	2%	0%	6%
Tea Party Support	Tea Party Supporters	25%	17%	18%	15%	7%	3%	4%	3%	1%	3%	0%	3%
Region	Upcountry	21%	18%	16%	15%	11%	5%	4%	2%	3%	2%	1%	3%
	Piedmont	20%	19%	13%	20%	8%	2%	4%	1%	2%	2%		9%
	Central	22%	19%	11%	11%	9%	7%	6%	2%	4%	1%	1%	7%
	Pee Dee/Waccamaw	18%	13%	19%	13%	8%	7%	6%	2%	3%	1%	0%	9%
	Low Country	23%	17%	16%	9%	9%	4%	3%	6%	2%	4%	0%	6%
Household Income	Less than \$50,000	24%	17%	14%	11%	10%	3%	6%	3%	3%	2%	1%	6%
	\$50,000 or more	19%	18%	15%	17%	8%	6%	4%	3%	3%	2%	0%	4%
Education	Not college graduate	23%	16%	14%	13%	10%	4%	6%	2%	2%	2%	0%	7%
	College graduate	18%	19%	15%	14%	8%	7%	3%	4%	4%	2%	1%	5%
Age	18 to 29	18%	18%	17%	20%	9%		3%	2%	2%	4%		5%
	30 to 44	19%	17%	21%	16%	8%	2%	3%	3%	4%	2%		7%
	45 to 59	22%	13%	12%	15%	9%	7%	6%	3%	2%	3%	1%	7%
	60 or older	22%	21%	13%	9%	10%	7%	5%	3%	3%	1%	1%	6%
Age	Under 45	19%	17%	19%	17%	8%	1%	3%	3%	3%	3%		6%
	45 or older	22%	17%	12%	11%	9%	7%	5%	3%	3%	2%	1%	6%
Gender	Men	23%	16%	18%	13%	9%	4%	3%	2%	4%	3%	0%	4%
	Women	18%	19%	11%	14%	9%	6%	7%	4%	2%	1%	1%	8%
Marital Status	Married	22%	18%	16%	14%	8%	5%	5%	3%	2%	2%	0%	6%
	Not married	20%	17%	14%	12%	10%	5%	4%	3%	4%	3%	1%	6%
White Evangelical Christians	White Evangelical Christians	20%	21%	16%	12%	10%	4%	6%	2%	2%	2%	0%	5%
Religiosity	Practice a Religion	19%	20%	14%	14%	9%	5%	5%	3%	3%	2%	1%	5%
	Does not Practice a Religion	26%	13%	16%	11%	8%	5%	3%	3%	4%	2%	0%	9%
South Carolina Voter Registration List	Match	21%	19%	12%	12%	10%	5%	5%	4%	3%	1%	0%	8%
	No Match	21%	16%	17%	15%	9%	5%	4%	2%	3%	3%	1%	5%
Interview Type	Cell Phone	20%	16%	16%	17%	8%	5%	4%	3%	3%	3%	1%	4%
	Landline	22%	19%	14%	10%	10%	5%	5%	3%	3%	1%	0%	8%

NBC News/WSJ/Marist Poll South Carolina Potential Republican Electorate with a Candidate Preference. Interviews conducted January 17th through January 23rd, 2016, n=1053 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.



**NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters**

**2016 South Carolina Democratic presidential primary including those who are undecided yet leaning toward a candidate**

		Hillary Clinton	Bernie Sanders	Martin O'Malley	Other	Undecided
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	61%	29%	2%	0%	7%
Intensity of Support	Strongly support	73%	27%	1%		
	Somewhat support	59%	39%	2%		
	Might vote differently	58%	34%	8%		
Party Identification	Democrat	66%	24%	1%	0%	8%
	Independent	47%	46%	4%		3%
Political Ideology	Moderate	56%	34%	2%		8%
	Very liberal-Liberal	58%	37%	1%	0%	4%
Obama Approval Rating	Approve	64%	28%	1%		7%
	Disapprove	39%	41%	11%		9%
Region	Upcountry	64%	30%	1%		4%
	Piedmont	62%	23%	2%		13%
	Central	64%	27%	2%		7%
	Pee Dee/Waccamaw	57%	33%	4%	1%	6%
	Low Country	58%	34%	2%		6%
Household Income	Less than \$50,000	63%	27%	2%		9%
	\$50,000 or more	59%	36%	2%		3%
Education	Not college graduate	66%	24%	2%	0%	8%
	College graduate	54%	39%	2%		5%
Age	18 to 29	42%	49%	2%		7%
	30 to 44	56%	38%	1%		6%
	45 to 59	69%	24%	3%	1%	4%
	60 or older	73%	14%	2%		11%
Race	White	50%	42%	3%	0%	4%
	African American	70%	20%	1%		9%
Age	Under 45	49%	43%	1%		6%
	45 or older	71%	19%	3%	0%	7%
Gender	Men	57%	36%	3%		4%
	Women	65%	25%	1%	0%	9%
Marital Status	Married	62%	28%	3%		6%
	Not married	62%	29%	2%	0%	8%
Religiosity	Practice a Religion	65%	24%	2%		9%
	Does not Practice a Religion	56%	39%	2%	0%	4%
South Carolina Voter Registration List	Match	65%	23%	3%		9%
	No Match	60%	33%	1%	0%	6%
Interview Type	Landline	66%	23%	3%		8%
	Cell Phone	57%	36%	1%	0%	6%

NBC News/WSJ/Marist Poll South Carolina Potential Democratic Electorate. Interviews conducted January 17th through January 23rd, 2016, n=887 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

**NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters**

**Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?**

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Democratic Electorate	South Carolina Potential Democratic Electorate with a Candidate Preference	59%	27%	13%	1%
Party Identification	Democrat	63%	25%	12%	1%
	Independent	50%	31%	17%	1%
Political Ideology	Moderate	52%	29%	18%	1%
	Very liberal-Liberal	65%	30%	4%	1%
Primary Support	Hillary Clinton	64%	24%	11%	1%
	Bernie Sanders	51%	34%	14%	1%
Region	Upcountry	53%	30%	16%	1%
	Piedmont	66%	19%	13%	2%
	Central	67%	24%	8%	1%
	Pee Dee/Waccamaw	55%	29%	15%	2%
	Low Country	54%	30%	17%	
Household Income	Less than \$50,000	61%	23%	15%	1%
	\$50,000 or more	59%	29%	11%	1%
Education	Not college graduate	59%	25%	15%	1%
	College graduate	58%	30%	11%	1%
Race	White	54%	32%	13%	1%
	African American	61%	25%	13%	1%
Age	18 to 29	49%	41%	11%	
	30 to 44	55%	30%	15%	1%
	45 to 59	58%	25%	17%	1%
	60 or older	72%	16%	10%	3%
Age	Under 45	52%	35%	13%	0%
	45 or older	65%	20%	13%	2%
Gender	Men	58%	29%	12%	1%
	Women	60%	25%	14%	1%
Marital Status	Married	61%	28%	10%	1%
	Not married	58%	26%	15%	1%
Religiosity	Practice a Religion	56%	27%	16%	1%
	Does not Practice a Religion	64%	26%	10%	1%
South Carolina Voter Registration List	Match	65%	21%	13%	1%
	No Match	56%	30%	13%	1%
Interview Type	Landline	63%	22%	13%	2%
	Cell Phone	55%	31%	13%	0%

NBC News/WSJ/Marist Poll South Carolina Potential Democratic Electorate with a Candidate Preference. Interviews conducted January 17th through January 23rd, 2016, n=760 MOE +/- 3.6 percentage points.  
Totals may not add to 100% due to rounding.

# NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters

Which one of the following issues is most important to you for the 2016 presidential election?

		Job creation and economic growth	National security and terrorism	Health care	The deficit and government spending	Religious and moral values	Immigration	Climate change	All equally	None of these	Other	Unsure
Adults	South Carolina Adults	27%	24%	13%	11%	10%	5%	2%	5%	0%	1%	1%
Registered Voters	South Carolina Registered Voters	27%	24%	13%	11%	10%	5%	2%	5%	0%	1%	1%
Potential Republican Electorate	South Carolina Potential Republican Electorate	16%	32%	8%	15%	15%	8%	0%	5%	0%	1%	0%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	42%	14%	19%	6%	5%	2%	5%	5%	0%	2%	1%
Party Identification	Democrat	42%	15%	19%	6%	5%	2%	3%	6%	0%	2%	1%
	Republican	15%	32%	7%	15%	17%	8%	0%	4%	0%	1%	0%
	Independent	27%	25%	13%	12%	8%	5%	4%	4%		1%	1%
Political Ideology	Very liberal-Liberal	38%	11%	22%	6%	3%	5%	6%	5%		2%	1%
	Moderate	34%	25%	10%	11%	7%	5%	2%	5%	0%	1%	1%
	Conservative-Very conservative	19%	29%	11%	13%	15%	6%	1%	5%	0%	1%	0%
Tea Party Support	Tea Party Supporters	20%	31%	10%	12%	15%	7%	1%	3%		1%	1%
Region	Upcountry	26%	24%	10%	11%	15%	6%	3%	5%	0%	1%	1%
	Piedmont	24%	23%	16%	12%	12%	7%	1%	5%		0%	0%
	Central	26%	24%	14%	9%	11%	4%	2%	6%		1%	2%
	Pee Dee/Waccamaw	31%	17%	16%	10%	8%	6%	2%	5%	1%	2%	1%
	Low Country	28%	30%	11%	12%	4%	5%	2%	6%	1%	2%	0%
Household Income	Less than \$50,000	30%	19%	17%	8%	10%	5%	2%	6%	1%	1%	1%
	\$50,000 or more	24%	28%	8%	15%	12%	6%	3%	3%	0%	2%	0%
Education	Not college graduate	26%	24%	15%	10%	10%	6%	2%	6%	0%	1%	1%
	College graduate	28%	25%	9%	13%	10%	5%	3%	4%	0%	2%	0%
Race	White	21%	27%	11%	13%	12%	6%	2%	5%	0%	1%	1%
	African American	41%	16%	18%	5%	7%	2%	2%	5%	1%	1%	1%
	Latino	26%	16%	13%	13%	7%	15%		6%		4%	
Age	18 to 29	36%	19%	11%	8%	10%	8%	3%	3%		3%	
	30 to 44	34%	19%	9%	14%	12%	4%	3%	3%	1%	1%	1%
	45 to 59	26%	24%	15%	11%	11%	5%	2%	5%		1%	0%
	60 or older	18%	29%	15%	10%	9%	5%	2%	8%	0%	1%	1%
Age	Under 45	35%	19%	10%	11%	11%	6%	3%	3%	1%	2%	0%
	45 or older	21%	27%	15%	11%	10%	5%	2%	7%	0%	1%	1%
Gender	Men	27%	25%	10%	13%	8%	7%	2%	5%	0%	1%	1%
	Women	26%	23%	15%	9%	13%	4%	2%	5%	0%	1%	1%
Marital Status	Married	22%	29%	10%	13%	12%	5%	2%	5%	0%	1%	1%
	Not married	31%	19%	16%	9%	9%	6%	2%	6%	0%	1%	1%
Religiosity	Practice a Religion	25%	24%	13%	10%	14%	5%	1%	5%	0%	1%	1%
	Does not Practice a Religion	30%	23%	13%	11%	5%	6%	3%	5%	1%	1%	1%
Interview Type	Landline	23%	27%	13%	11%	10%	5%	3%	6%	0%	1%	1%
	Cell Phone	30%	21%	13%	11%	11%	6%	2%	4%	0%	1%	0%

NBC News/WSJ/Marist Poll South Carolina Adults. Interviews conducted January 17th through January 23rd, 2016, n=2508 MOE +/- 2.0 percentage points. Totals may not add to 100% due to rounding. South Carolina Registered Voters: n=2340 MOE +/- 2.0 percentage points. Potential Republican Electorate: n= 1197 MOE +/- 2.8 percentage points. Potential Democratic Electorate: n= 887 MOE +/- 3.3 percentage points.

## Do you support or oppose making laws covering the sale of firearms more strict?

		Support	Oppose	Unsure
Adults	South Carolina Adults	50%	46%	4%
Registered Voters	South Carolina Registered Voters	50%	46%	4%
Potential Republican Electorate	South Carolina Potential Republican Electorate	30%	66%	4%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	80%	18%	2%
Party Identification	Democrat	83%	15%	3%
	Republican	29%	66%	5%
	Independent	47%	51%	2%
Political Ideology	Very liberal-Liberal	77%	21%	2%
	Moderate	58%	39%	3%
	Conservative-Very conservative	38%	59%	3%
Tea Party Support	Tea Party Supporters	30%	69%	2%
Region	Upcountry	46%	50%	4%
	Piedmont	45%	50%	5%
	Central	53%	43%	5%
	Pee Dee/Waccamaw	50%	46%	4%
	Low Country	55%	41%	4%
Household Income	Less than \$50,000	54%	41%	5%
	\$50,000 or more	47%	51%	3%
Education	Not college graduate	48%	48%	4%
	College graduate	55%	41%	4%
Race	White	41%	55%	4%
	African American	78%	17%	5%
Age	18 to 29	55%	42%	3%
	30 to 44	48%	46%	6%
	45 to 59	49%	48%	2%
	60 or older	49%	46%	5%
Age	Under 45	51%	44%	5%
	45 or older	49%	47%	4%
Gender	Men	43%	53%	4%
	Women	57%	39%	4%
Marital Status	Married	45%	51%	4%
	Not married	55%	40%	5%
Religiosity	Practice a Religion	50%	45%	5%
	Does not Practice a Religion	49%	47%	3%
Interview Type	Landline	51%	44%	6%
	Cell Phone	50%	47%	3%

NBC News/WSJ/Marist Poll South Carolina Adults Split Sample. Interviews conducted January 17th through January 23rd, 2016, n=1244 MOE +/- 2.8 percentage points. South Carolina Registered Voters Split Sample: n=1154 MOE +/- 2.9 percentage points. Potential Republican Electorate Split Sample: n= 610 MOE +/- 4.0 percentage points. Potential Democratic Electorate Split Sample: n= 417 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

## Do you support or oppose free trade with foreign countries?

		Support	Oppose	Unsure
Adults	South Carolina Adults	59%	28%	13%
Registered Voters	South Carolina Registered Voters	59%	28%	12%
Potential Republican Electorate	South Carolina Potential Republican Electorate	61%	29%	10%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	61%	26%	12%
Party Identification	Democrat	63%	23%	14%
	Republican	58%	29%	12%
	Independent	60%	32%	9%
Political Ideology	Very liberal-Liberal	67%	23%	10%
	Moderate	63%	27%	10%
	Conservative-Very conservative	57%	31%	12%
Tea Party Support	Tea Party Supporters	60%	32%	8%
Region	Upcountry	59%	26%	15%
	Piedmont	56%	35%	8%
	Central	60%	28%	12%
	Pee Dee/Waccamaw	50%	35%	15%
	Low Country	67%	21%	12%
Household Income	Less than \$50,000	54%	32%	14%
	\$50,000 or more	70%	24%	7%
Education	Not college graduate	53%	35%	12%
	College graduate	71%	16%	13%
Race	White	59%	28%	12%
	African American	56%	31%	13%
Age	18 to 29	67%	24%	9%
	30 to 44	57%	25%	17%
	45 to 59	58%	34%	9%
	60 or older	58%	28%	14%
Age	Under 45	61%	25%	14%
	45 or older	58%	30%	12%
Gender	Men	61%	30%	9%
	Women	57%	26%	16%
Marital Status	Married	64%	24%	12%
	Not married	55%	33%	13%
Religiosity	Practice a Religion	59%	30%	12%
	Does not Practice a Religion	60%	26%	14%
Interview Type	Landline	58%	28%	14%
	Cell Phone	60%	28%	11%

NBC News/WSJ/Marist Poll South Carolina Adults Split Sample. Interviews conducted January 17th through January 23rd, 2016, n=1244 MOE +/- 2.8 percentage points. South Carolina Registered Voters Split Sample: n=1154 MOE +/- 2.9 percentage points. Potential Republican Electorate Split Sample: n= 610 MOE +/- 4.0 percentage points. Potential Democratic Electorate Split Sample: n= 417 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

**NBC News/WSJ/Marist Poll South Carolina Tables of Adults and Registered Voters**

**Do you support or oppose immigration policies which include a pathway to citizenship for undocumented or illegal immigrants?**

		Support	Oppose	Unsure
Adults	South Carolina Adults	45%	46%	9%
Registered Voters	South Carolina Registered Voters	46%	45%	9%
Potential Republican Electorate	South Carolina Potential Republican Electorate	36%	57%	7%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	59%	32%	10%
Party Identification	Democrat	56%	34%	10%
	Republican	33%	62%	6%
	Independent	53%	37%	10%
Political Ideology	Very liberal-Liberal	71%	26%	4%
	Moderate	52%	40%	8%
	Conservative-Very conservative	35%	56%	8%
Tea Party Support	Tea Party Supporters	37%	55%	7%
Region	Upcountry	42%	47%	11%
	Piedmont	40%	49%	11%
	Central	47%	44%	10%
	Pee Dee/Waccamaw	46%	49%	5%
	Low Country	50%	42%	8%
Household Income	Less than \$50,000	44%	46%	10%
	\$50,000 or more	50%	44%	6%
Education	Not college graduate	38%	53%	9%
	College graduate	57%	33%	10%
Race	White	43%	49%	8%
	African American	49%	38%	13%
Age	18 to 29	57%	36%	7%
	30 to 44	56%	33%	11%
	45 to 59	40%	52%	8%
	60 or older	37%	54%	10%
Age	Under 45	56%	34%	9%
	45 or older	38%	53%	9%
Gender	Men	44%	47%	9%
	Women	46%	44%	10%
Marital Status	Married	47%	46%	7%
	Not married	44%	45%	11%
Religiosity	Practice a Religion	43%	47%	10%
	Does not Practice a Religion	49%	43%	8%
Interview Type	Landline	42%	48%	10%
	Cell Phone	48%	43%	8%

NBC News/WSJ/Marist Poll South Carolina Adults Split Sample. Interviews conducted January 17th through January 23rd, 2016, n=1244 MOE +/- 2.8 percentage points. South Carolina Registered Voters Split Sample: n=1154 MOE +/- 2.9 percentage points. Potential Republican Electorate Split Sample: n= 610 MOE +/- 4.0 percentage points. Potential Democratic Electorate Split Sample: n= 417 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

## Do you support or oppose sending U.S. combat troops to Iraq and Syria to fight ISIS?

		Support	Oppose	Unsure
Adults	South Carolina Adults	53%	39%	9%
Registered Voters	South Carolina Registered Voters	53%	38%	9%
Potential Republican Electorate	South Carolina Potential Republican Electorate	67%	26%	7%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	34%	56%	10%
Party Identification	Democrat	32%	57%	12%
	Republican	70%	23%	7%
	Independent	52%	41%	8%
Political Ideology	Very liberal-Liberal	40%	54%	6%
	Moderate	47%	44%	9%
	Conservative-Very conservative	64%	29%	7%
Tea Party Support	Tea Party Supporters	68%	27%	5%
Region	Upcountry	53%	38%	9%
	Piedmont	56%	35%	8%
	Central	48%	43%	9%
	Pee Dee/Waccamaw	56%	39%	5%
	Low Country	54%	36%	10%
Household Income	Less than \$50,000	50%	42%	8%
	\$50,000 or more	57%	36%	7%
Education	Not college graduate	54%	39%	7%
	College graduate	50%	39%	11%
Race	White	60%	33%	8%
	African American	31%	58%	10%
Age	18 to 29	52%	40%	7%
	30 to 44	50%	43%	7%
	45 to 59	57%	37%	6%
	60 or older	51%	37%	11%
Age	Under 45	51%	42%	7%
	45 or older	54%	37%	9%
Gender	Men	60%	34%	5%
	Women	45%	43%	11%
Marital Status	Married	57%	35%	8%
	Not married	49%	42%	9%
Religiosity	Practice a Religion	52%	39%	9%
	Does not Practice a Religion	54%	39%	7%
Interview Type	Landline	50%	39%	10%
	Cell Phone	55%	39%	7%

NBC News/WSJ/Marist Poll South Carolina Adults Split Sample. Interviews conducted January 17th through January 23rd, 2016, n=1244 MOE +/- 2.8 percentage points. South Carolina Registered Voters Split Sample: n=1154 MOE +/- 2.9 percentage points. Potential Republican Electorate Split Sample: n= 610 MOE +/- 4.0 percentage points. Potential Democratic Electorate Split Sample: n= 417 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

**Do you support or oppose same-sex marriage, that is, allowing gay or lesbian couples to legally marry?**

		Support	Oppose	Unsure
Adults	South Carolina Adults	40%	55%	5%
Registered Voters	South Carolina Registered Voters	40%	55%	5%
Potential Republican Electorate	South Carolina Potential Republican Electorate	25%	70%	5%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	56%	39%	5%
Party Identification	Democrat	54%	43%	3%
	Republican	21%	73%	5%
	Independent	48%	45%	7%
Political Ideology	Very liberal-Liberal	74%	23%	3%
	Moderate	48%	45%	8%
	Conservative-Very conservative	23%	73%	4%
Tea Party Support	Tea Party Supporters	24%	74%	3%
Region	Upcountry	33%	61%	7%
	Piedmont	39%	56%	5%
	Central	44%	50%	5%
	Pee Dee/Waccamaw	38%	59%	3%
	Low Country	47%	48%	5%
Household Income	Less than \$50,000	41%	53%	6%
	\$50,000 or more	43%	53%	4%
Education	Not college graduate	38%	56%	6%
	College graduate	45%	51%	4%
Race	White	40%	56%	4%
	African American	39%	54%	7%
Age	18 to 29	60%	36%	4%
	30 to 44	47%	49%	3%
	45 to 59	36%	58%	7%
	60 or older	27%	67%	6%
Age	Under 45	53%	43%	4%
	45 or older	31%	63%	6%
Gender	Men	38%	56%	6%
	Women	43%	53%	4%
Marital Status	Married	33%	62%	4%
	Not married	47%	47%	6%
Religiosity	Practice a Religion	29%	67%	4%
	Does not Practice a Religion	60%	32%	7%
Interview Type	Landline	34%	60%	6%
	Cell Phone	47%	49%	4%

NBC News/WSJ/Marist Poll South Carolina Adults Split Sample. Interviews conducted January 17th through January 23rd, 2016, n=1264 MOE +/- 2.8 percentage points.  
 South Carolina Registered Voters Split Sample: n=1186 MOE +/- 2.8 percentage points. Potential Republican Electorate Split Sample: n= 587 MOE +/- 4.0 percentage points.  
 Potential Democratic Electorate Split Sample: n= 470 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.



## Do you support or oppose the government taking action to combat climate change?

		Support	Oppose	Unsure
Adults	South Carolina Adults	52%	36%	12%
Registered Voters	South Carolina Registered Voters	52%	37%	11%
Potential Republican Electorate	South Carolina Potential Republican Electorate	37%	55%	8%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	69%	19%	12%
Party Identification	Democrat	70%	17%	13%
	Republican	36%	56%	8%
	Independent	56%	33%	11%
Political Ideology	Very liberal-Liberal	76%	16%	8%
	Moderate	62%	26%	12%
	Conservative-Very conservative	37%	53%	9%
Tea Party Support	Tea Party Supporters	31%	58%	11%
Region	Upcountry	53%	36%	11%
	Piedmont	52%	37%	11%
	Central	54%	34%	13%
	Pee Dee/Waccamaw	51%	32%	18%
	Low Country	50%	44%	6%
Household Income	Less than \$50,000	52%	33%	15%
	\$50,000 or more	56%	39%	5%
Education	Not college graduate	49%	37%	14%
	College graduate	58%	35%	7%
Race	White	48%	42%	10%
	African American	59%	24%	17%
Age	18 to 29	66%	23%	12%
	30 to 44	55%	35%	10%
	45 to 59	54%	38%	8%
	60 or older	41%	44%	15%
Age	Under 45	60%	30%	11%
	45 or older	47%	41%	12%
Gender	Men	53%	41%	7%
	Women	51%	33%	16%
Marital Status	Married	48%	42%	9%
	Not married	56%	31%	14%
Religiosity	Practice a Religion	48%	39%	13%
	Does not Practice a Religion	59%	32%	9%
Interview Type	Landline	48%	38%	14%
	Cell Phone	56%	35%	9%

NBC News/WSJ/Marist Poll South Carolina Adults Split Sample. Interviews conducted January 17th through January 23rd, 2016, n=1264 MOE +/- 2.8 percentage points.  
 South Carolina Registered Voters Split Sample: n=1186 MOE +/- 2.8 percentage points. Potential Republican Electorate Split Sample: n= 587 MOE +/- 4.0 percentage points.  
 Potential Democratic Electorate Split Sample: n= 470 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

**Do you support or oppose banning Muslims from entering the United States?**

		Support	Oppose	Unsure
Adults	South Carolina Adults	33%	57%	10%
Registered Voters	South Carolina Registered Voters	32%	58%	10%
Potential Republican Electorate	South Carolina Potential Republican Electorate	47%	44%	10%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	16%	75%	9%
Party Identification	Democrat	15%	75%	10%
	Republican	49%	42%	9%
	Independent	32%	58%	10%
Political Ideology	Very liberal-Liberal	15%	77%	8%
	Moderate	28%	62%	10%
	Conservative-Very conservative	43%	47%	10%
Tea Party Support	Tea Party Supporters	52%	38%	11%
Region	Upcountry	37%	52%	11%
	Piedmont	32%	57%	10%
	Central	28%	61%	11%
	Pee Dee/Waccamaw	35%	53%	12%
	Low Country	32%	62%	6%
Household Income	Less than \$50,000	30%	61%	9%
	\$50,000 or more	34%	57%	9%
Education	Not college graduate	34%	55%	11%
	College graduate	29%	62%	9%
Race	White	40%	50%	10%
	African American	20%	70%	11%
Age	18 to 29	24%	71%	5%
	30 to 44	30%	65%	6%
	45 to 59	37%	52%	11%
	60 or older	37%	47%	16%
Age	Under 45	27%	67%	6%
	45 or older	37%	50%	14%
Gender	Men	34%	57%	9%
	Women	31%	58%	11%
Marital Status	Married	38%	50%	13%
	Not married	28%	65%	8%
Religiosity	Practice a Religion	33%	56%	11%
	Does not Practice a Religion	32%	59%	9%
Interview Type	Landline	35%	54%	11%
	Cell Phone	30%	61%	9%

NBC News/WSJ/Marist Poll South Carolina Adults Split Sample. Interviews conducted January 17th through January 23rd, 2016, n=1264 MOE +/- 2.8 percentage points. South Carolina Registered Voters Split Sample: n=1186 MOE +/- 2.8 percentage points. Potential Republican Electorate Split Sample: n= 587 MOE +/- 4.0 percentage points. Potential Democratic Electorate Split Sample: n= 470 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.